

TERMS OF REFERENCE OF CONSULTANCY

Generation Nutrition financial and political asks towards the EU
for the Nutrition for Growth Summit

1. Background

- **The Generation Nutrition coalition**

Generation Nutrition is a network of civil society organisations, collaborating to end malnutrition in all its forms by 2030. Members of Generation Nutrition include Action Against Hunger, Alliance2015, CARE, Global Health Advocates, Save the Children, WaterAid and World Vision. The coalition's main work stream in 2021 is around the upcoming Nutrition for Growth (N4G) Summit, which will take place in Tokyo in December 2021. Generation Nutrition's advocacy in 2021 aims at securing new financial and political commitments from the EU for nutrition.

- **EU's involvement on nutrition**

At the last Nutrition for Growth summit in 2013, the EU announced a financial commitment of 3,5 billion euros for nutrition for the period 2014-2020 (3,1 billion euros for nutrition-sensitive interventions and 400 million for nutrition-specific interventions). In 2014, the EU launched its Action Plan on Nutrition where it committed to reduce the number of stunted children under five by 7 million by 2025. Every year, the EU takes stock of its progress in meeting its financial and political commitment in a progress report. Its financial commitment has expired in December 2020 and as of today no new pledge has been announced.

The world is not on track of reaching the global nutrition targets of the World Health Assembly nor the Sustainable Development Goal 2 on Zero Hunger. The COVID-19 pandemic will also worsen the nutritional status of the most vulnerable and threatens to halt or reverse gains. In this context, Generation Nutrition believes the EU's leadership on nutrition is crucial and the international community expects the EU to take new political and financial commitments for 2021-2027.

- **The coalition background work**

The coalition started drafting a document in 2019 with first thoughts for a financial and political "ask" for the EU. However, in light of the impact COVID-19 has had on

malnutrition, and the last progress report on the EU Action Plan on Nutrition, we believe our asks need to be updated and consolidated for clarity.

2. Objectives of the consultancy

This consultancy aims at defining a position paper with:

- a credible but ambitious financial target for the EU to commit for nutrition for the 2021-2027 period, in light of needs and the financial gap to reach the nutrition targets as well as the EU's previous performances on nutrition and existing commitments (NDICI, Farm to Fork, EU Action Plan on Nutrition, etc). The ask should be monitorable and divided between nutrition specific and nutrition sensitive interventions. The financial ask should be backed with a solid rationale, data and evidence.
- political asks on the five core areas of the summit (health, food, resilience/fragility, data and financing), on the basis of what the coalition has already drafted, with a special focus on strengthening and updating the policy recommendations and following the N4G working groups recommendations (in terms of structure)

The approach will also compare these defined asks with asks set by CSOs in other key markets of the ICAN coalition (UK, Canada, Germany, France, USA, Japan) and showcase how the asks are complementary. The Generation Nutrition can provide data on the asks for the other markets.

● Deliverables

The following two deliverables will make up a draft position paper:

- a 2-page executive summary with topline financial and policy asks
- a 4-page annex with more detailed policy asks and explaining methodology and sources

These two documents will serve as Generation Nutrition's position paper on Nutrition for Growth. It will be used to make the case for new political and financial commitments, and used in our exchanges with the European Commission, the Member States and the Members of the European Parliament. The position papers should therefore be drafted in a design-friendly manner with instructions (ie clear headings, ideas for visuals/infographics, sentences to be highlighted etc) for our designers who will be responsible for designing the final position paper. Generation Nutrition's position paper will be published online.

3. Logistics and timeframe

The consultant will work remotely. The contract will be managed by Action Against Hunger office in Brussels, Belgium.

The study will be supervised by the Generation Nutrition coalition members.

The consultancy must be completed within 12 days, during the months of April and May 2021. A call with Generation Nutrition coalition members will be organized in the middle of the consultancy, after six days of work, to take stock of progress. The deliverable must be sent by the 15th of May.

4. Person specifications

- Expert knowledge on EU policy frameworks on food and nutrition security and funding instruments in the area of food and nutrition security, with demonstrated networks therein
- Involved in/knowledgeable about last Nutrition 4 Growth summit
- At least 7 years specifically relevant experience
- Strong analytical and methodological skills
- Experience of working with NGOs
- Fluent in oral and written English
- Ability to collaborate effectively with people from different cultural and technical backgrounds

5. How to apply

Please send your CV and a motivation letter **by Monday 29 March** to Louise Reeg (lreeg@actioncontrelafaim.org) explaining your interest and suitability for this project, including a proposed daily rate, and outlining how you will proceed with this consultancy (methodology you would use).